



Baltimore Junior Association of Commerce

Sponsorship Benefits

PLATINUM (Limit of 4 platinum-level sponsorships available)

- Recognition at monthly BJAC meetings and signature events.
- Four (4) free tickets to a signature event of your choice.
- Two (2) 5-minute speaking slots at the monthly membership meetings of your choice. Note that speaking slots will be available on a first-come first-served basis, giving first choice of dates to platinum sponsors and second choice to gold sponsors. Only one speaker will be permitted per meeting.
- First right of refusal to purchase a display table at each signature event.
- Two (2) mailings per year (by regular mail or electronic mail) to the BJAC membership list for marketing purposes. Any postage or printing to be paid by the corporate sponsor. While sponsors will be allowed to market to members in this fashion, BJAC will be responsible for processing the mailing or e-mailing the advertisement to the membership.
- Online presence and links on BJAC website (includes contact information and link to sponsor's website).
- One (1) half-page platinum sponsor spotlight article to be printed in the BJAC newsletter (which is also posted on the website). Spotlight article to be written by the corporate sponsor and approved by the sponsorship committee prior to going to print. Selected issue of the newsletter will be available on a first-come first-served basis. The committee will decide whether one or multiple spotlights will print in any given issue, based on space availability.
- Listing in BJAC newsletters as sponsors (with logo).
- First right of refusal for sponsorship opportunities – happy hours, special events, etc.
- Advance ticket access for signature events, prior to public sale.
- Special recognition at annual end-of-year event.
- Invitation for up to two (2) representatives to annual "Sponsors Only" event for direct access to key Board members and officers.
- Membership on the Membership/Sponsors Committee and invitation to attend committee meetings, events and strategic planning sessions.
- Access to a direct liaison of the BJAC Membership/Sponsors Committee.
- Unlimited number of employees may attend BJAC functions at member prices (excludes "Member Only" events, which may only be attended by two (2) sponsor company representatives).
- Recognition as a corporate sponsor in membership e-mails.
- First right of refusal to renew platinum-level sponsorship for subsequent year.

COST: \$2,500 annually on a calendar-year basis.

PAYMENT

Kindly make check payable to:
BJAC
10 E. Baltimore St., Ste. 1200
Baltimore, MD 21202

CONTACT

Kyleigh Helfrich, VP of Membership
T: 410.499.9879
E: khelfrich.bjac@gmail.com
www.bjac.org

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www.BJAC.org



Baltimore Junior Association of Commerce

Sponsorship Benefits

GOLD (Limit of 4 gold-level sponsorships available)

- Recognition at monthly BJAC meetings and signature events.
- Two (2) free tickets to a signature event of your choice.
- One (1) 5-minute speaking slot at the monthly membership meeting of your choice. Note that speaking slots will be available on a first-come first-served basis, giving first choice of dates to platinum sponsors and second choice to gold sponsors. Only one speaker will be permitted per meeting.
- Option to purchase a display table at each signature event (subject to availability, as platinum sponsors get first right of refusal).
- One (1) mailing per year (by regular mail or electronic mail) to the BJAC membership list for marketing purposes. Any postage or printing to be paid by the corporate sponsor. While sponsors will be allowed to market to members in this fashion, BJAC will be responsible for processing the mailing or e-mailing the advertisement to the membership.
- Online presence and links on BJAC website (includes contact information and link to sponsor's website).
- Listing in BJAC newsletters as sponsors (with logo).
- Option to purchase additional sponsorship opportunities – happy hours, special events, etc. (subject to availability, as platinum sponsors get right of first refusal).
- Advance ticket access for signature events, prior to public sale.
- Special recognition at annual end-of-year event.
- Invitation for up to two (2) representatives to annual "Sponsors Only" event for direct access to key Board members and officers.
- Membership on the Membership/Sponsors Committee and invitation to attend committee meetings, events and strategic planning sessions.
- Access to a direct liaison of the BJAC Membership/Sponsors Committee.
- Unlimited number of employees may attend BJAC functions at member price (excludes "Member Only" events, which may only be attended by two (2) sponsor company representatives).
- Recognition as a corporate sponsor in membership e-mails.
- First right of refusal to renew gold-level sponsorship for subsequent year. Option to upgrade to platinum sponsorship in subsequent year, if a platinum sponsor fails to renew and/or a slot is available (on a first-come first-served basis).

COST: \$1,500 annually on a calendar-year basis.

PAYMENT

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BJAC
10 E. Baltimore St., Ste. 1200
Baltimore, MD 21202

CONTACT

Kyleigh Helfrich, VP of Membership
T: 410.499.9879
E: khelfrich.bjac@gmail.com
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Baltimore Junior Association of Commerce

Sponsorship Benefits

SILVER (Unlimited silver-level sponsorships available)

- Recognition at monthly BJAC meetings and signature events.
- Option to purchase a display table at each signature event (subject to availability, as platinum sponsors get first right of refusal and gold sponsors get second opportunity).
- Online presence and links on BJAC website (includes contact information and link to sponsor's website).
- Listing in BJAC newsletters as sponsors (with logo).
- Option to purchase additional sponsorship opportunities – happy hours, special events, etc. (subject to availability, as platinum sponsors get right of first refusal and gold sponsors get second opportunity).
- Advance ticket access for signature events, prior to public sale.
- Special recognition at annual end-of-year event.
- Invitation for up to two (2) representatives to annual “Sponsors Only” event for direct access to key Board members and officers.
- Membership on the Membership/Sponsors Committee and invitation to attend committee meetings, events and strategic planning sessions.
- Access to a direct liaison of the BJAC Membership/Sponsors Committee.
- Unlimited number of employees may attend BJAC functions at member price (excludes “Member Only” events, which may only be attended by two (2) sponsor company representatives).
- Recognition as a corporate sponsor in membership e-mails.
- Option to upgrade to platinum or gold sponsorship in subsequent year, if a platinum or gold sponsor fails to renew and/or a slot is available (on a first-come first-served basis).

COST: \$600 annually on a calendar-year basis.

PAYMENT

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Baltimore, MD 21202

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Corporate Sponsor Policy

1. Preference for available meeting speaking slots is given to **renewing** platinum sponsors only, based on continuous years as a platinum sponsor.
2. A sponsor's slot is not secured until **timely** applicable payment is received. Renewing sponsors have until February 15th to make a payment that will secure their slot for the current year.
3. Renewal commitments need to be given to the Sponsor Chair no later than October 31st. Beginning on November 1st, the committee will be soliciting the gold members for platinum status, followed by silver sponsors.
4. Sponsors joining after February 15th will pay a full year sponsor fee. The four entry dates for new sponsors are on calendar quarters.
 - If a sponsor joins during the 2nd calendar quarter, the sponsor will have $\frac{1}{4}$ of the fee credited to their renewal for the next year.
 - If a sponsor joins during the 3rd calendar quarter, the sponsor will have $\frac{1}{2}$ of the fee credited to their renewal for the next year.
 - If a sponsor joins during the 4th calendar quarter, the sponsor will have $\frac{3}{4}$ of the fee credited to their renewal for the next year.

*** The Baltimore Junior Association of Commerce has the right to change the above policy at their sole discretion, with or without notice. ***



Baltimore Junior Association of Commerce

Member Benefits for Recruiting Corporate Sponsors

All BJAC members will have the ability to earn benefits for assisting in the recruitment of corporate sponsors as follows:

- Any BJAC member who recruits a new corporate sponsor or encourages a corporate sponsor to increase the level of their sponsorship will have his/her next annual dues invoice waived (an \$85 value) – limit one per calendar year.
- Any BJAC member who recruits three (3) new corporate sponsors in one calendar year cycle will receive a \$100 gift certificate to the restaurant of their choice.



Baltimore Junior Association of Commerce

Member Companies

Members of BJAC are employed by companies throughout the Baltimore region, including:

- AccuBanc Mortgage
- Ajilon Consulting
- Altana Pharmaceuticals
- American Express Financial Advisors
- Arbonne International
- Axis Title Group
- Baltimore Community Foundation
- Baltimore Symphony Orchestra
- Barcoding, Inc
- BB&T
- BMW&W
- Bowie & Jensen, LLC
- Brotman Financial Group, Inc.
- Brown Capital Management
- Cal Ripken, Sr. Foundation
- Century 21
- Chesapeake Financial Group
- Coldwell Banker
- Community Analytics
- Cornerstone Accounting & Tax Services, LLC
- CTX Mortgage Company
- Deutsche Bank Alex. Brown
- Earth Tech, Inc.
- Euler Hermes ACI
- Family and Children's Services
- Gorgonz, a division of 180s, LLC
- GTCO Calcomp
- GWWO, Inc./Architects
- H&R Block Financial Advisors
- Harford County Schools
- Hertzbach & Company
- Hogan & Hartson, LLP
- Jason Putshe Photography
- Johns Hopkins Medicine
- Jones Media Development
- KAWG&F
- Keeney Financial Group
- KLNb
- Laureate Education, Inc.
- Legg Mason
- Lipman, Frizzell and Mitchell, LLC
- Long and Foster Real Estate, Inc.
- M&T Bank
- Mercantile Bank & Trust
- Meyer Jabara/Harbor Magic Hotels
- Miles & Stockbridge
- Morgan Stanley
- Naka, Huttar & Oldhouser, LLP
- National Academy of Sciences
- NETCO Title
- Neuberger, Quinn, Gielen, Rubin & Gibber, P.A.
- Niles, Barton & Wilmer, LLP
- Office of the Mayor
- PHH Arval
- Premier Business Solutions, LLC
- PriceWaterhouseCoopers
- Provident Bank/Provident Investment Company
- RE/MAX /American Dream
- Rite Aid Corporation
- Rukert Terminals
- Semmes, Bowen & Semmes
- Simone Real Estate
- Smart and Associates
- SMCI Construction
- Spherion
- T. Rowe Price Associates
- Teltek Systems, Inc.
- The Baltimore Sun
- The Cordish Company
- The Legacy Group
- The Seva Group
- Thomson South-Western Publishing
- Towson University
- UniFirst Corporation
- US Army Corps of Engineers
- US Navy
- Vision Multimedia Technologies, LLC
- Waddell and Reed, Inc.
- Westat

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